

GOLDFIELDS OASIS CENTRE ADVERTISING PROPOSAL



GOLDFIELDS OASIS ADVERTISING PACKAGES

OPTION 1:

1 x 15 second rotating advertising spot displayed on screen in centre foyer

SAMPLE:



POTENTIAL REACH:

AVERAGE 1,000 CENTRE VISITORS PER DAY

COST PER ANNUM:

\$480.00

OPTION 2:

1 x 30 second rotating advertising spot displayed on screen in gym area

SAMPLE:



POTENTIAL REACH:

AVERAGE 300 HEALTH CLUB VISITORS PER DAY

COST PER ANNUM:

\$720.00

OPTION 3:

1 x 1360x760mm corflute banner displayed on stadium grandstand

SAMPLE:



POTENTIAL REACH:

AVERAGE 450 STADIUM VISITORS PER DAY - MORE DURING EVENTS

COST PER ANNUM:

\$480.00

OPTION 4:

TOTAL PACKAGE

1 x 15 second rotating advertising spot displayed on screen in centre foyer

1 x 30 second rotating advertising spot displayed on screen in gym

1 x 1360 x 760mm corflute banner displayed on stadium grandstand

POTENTIAL REACH:

AVERAGE 1,000 TOTAL CENTRE VISITORS PER DAY

COST PER ANNUM:

\$1,440.00



Your local gym, sports and aquatic complex.



GOLDFIELDS OASIS CENTRE ADVERTISING AGREEMENT

THE PURPOSE OF THIS AGREEMENT IS TO OUTLINE THE TERMS AND CONDITIONS AS AGREED TO BY THE GOLDFIELDS OASIS AND THE ADVERTISER

THIS AGREEMENT SHALL REMAIN IN PLACE FROM THE FIRST DAY ADVERTISING IS IN THE CENTRE AND WILL REMAIN FOR THE FOLLOWING 12 MONTHS TO BE REVIEWED IN THE 11 MONTH FOR RENEWAL.

RESPONSIBILITIES OF THE ADVERTISER:

ADVERTISER UNDERTAKES THE FOLLOWING -

1. PROVIDES PAYMENT OF INVOICE PRIOR TO ADVERTISING MATERIAL BEING DISPLAYED
2. PROVIDES PROOF OF ARTWORK AND SIZE FOR MANAGEMENT APPROVAL PRIOR TO MATERIAL BEING DISPLAYED
3. UP KEEP OF THE MATERIAL AT ALL TIMES

RESPONSIBILITIES OF GOLDFIELDS OASIS:

GOLDFIELDS OASIS UNDERTAKES THE FOLLOWING -

1. REQUEST UPDATED MARKETING MATERIAL IF CURRENT ADVERTISING IS DEEMED UNTRUE, OUTDATED OR UNSUITABLE
2. PROVIDE AGREEMENT AND INVOICE IN A TIMELY MANNER
3. PROVIDE EDITS OR SUGGESTIONS AND APPROVAL IN A TIMELY MANNER

PAYMENT SCHEDULE:

1. UPFRONT PAYMENT FOR 12 MONTHS OF ADVERTISING WILL BE ISSUED BY AND PAYABLE DIRECTLY TO CITY OF KALGOORLIE BOULDER VIA CHQ, EFTPOS, CASH OR DIRECT DEBIT

TERMINATION:

THIS AGREEMENT SHALL TERMINATE UPON ANY OF THE FOLLOWING -

1. ADVERTISER DOES NOT FULFIL ITS REQUIREMENTS ACCORDING TO THE TERMS AND CONDITIONS OF THIS AGREEMENT
2. GOLDFIELDS OASIS DOES NOT FULFIL ITS REQUIREMENTS ACCORDING TO THIS AGREEMENT

To find out more or to register please contact the centre on 9021 0900 or via email - oasis@goldfieldsoasis.com.au
We look forward to welcoming you to the club!

